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## Adobe Experience Manager Business Practitioner

Adobe AD0-E102

Version Demo

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## QUESTION NO: 1

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. Do you intend to use Creative Cloud Integration?
- B. What is the typical network connectivity for users accessing AEM?
- C. What hours are considered “off-peak” for your content authors?
- D. What are the types of assets to be migrated?
- E. Do you have asset review/approval workflows?

**ANSWER: B C**

### Explanation:

Reference: [https://helpx.adobe.com/content/dam/help/en/experience-manager/kb/aem-assets-implementation/\\_jcr\\_content/main-pars/download\\_section/download-1/Adobe%20AEM%20Assets%20Discovery%20Checklist.pdf](https://helpx.adobe.com/content/dam/help/en/experience-manager/kb/aem-assets-implementation/_jcr_content/main-pars/download_section/download-1/Adobe%20AEM%20Assets%20Discovery%20Checklist.pdf)

## QUESTION NO: 2

What are possible benefits of using a CDN in a typical AEM architecture? Choose two.

- A. Improve response time by distributing server load and remotely caching content
- B. Increase the speed of publishing content from the author
- C. Deliver content from a location close to the end user
- D. Increase the performance of the author instance

**ANSWER: B C**

### Explanation:

Reference <https://helpx.adobe.com/experience-manager/kb/optimizing-aem-site-caches.html>

## QUESTION NO: 3

When a user requests a cacheable document from the AEM Dispatcher, what will the Dispatcher check to access whether the document exists in the web server file system? Choose two.

- A. If the document is not cached, the Dispatcher requests the document form the AEM instance
- B. If the document is not cached, the Dispatcher returns a 404 error response
- C. If the document is cached, the AEM Dispatcher returns the file from the CDN Cache
- D. If the document is cached, the AEM Dispathter requests the cached file after validation

**ANSWER: A C**

**Explanation:**

Reference: <https://docs.adobe.com/content/help/en/experience-manager-dispatcher/using/dispatcher.html>

## QUESTION NO: 4

Regarding performance, what are the Adobe recommended response time guidelines for uncached HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms
- B. 20% of the requests for pages should have a response in less than 1 second
- C. 70% of the request for pages should have a response in less than 100ms
- D. No pages should respond slower than an elapsed period of 500ms

**ANSWER: C**

**Explanation:**

Reference: <https://helpx.adobe.com/ee/experience-manager/6-4/sites/deploying/using/configuring-performance.html>

## QUESTION NO: 5

Your company is launching a website with customers from around the world. What capabilities of AEM Sites would allow you to make the content more relevant to the largest amount of customers? Choose two.

- A. Translation Framework
- B. Layouting Mode
- C. Editable Templates
- D. Multi-Site Manager
- E. Launches

**ANSWER: B D**

## QUESTION NO: 6

Given that your company has a team of creative content creators for your AEM managed website, which is true for managing images and videos?

- A. You should use Sensei to store the assets to the correct DAM folder
- B. You should use AEM Forms to create an asset upload portal
- C. You should enable the Smart Tagging feature to save time on video tagging
- D. You should connect AEM to the Creative Cloud

**ANSWER: C**

## QUESTION NO: 7

Refer to the exhibit. Which is an AEM page mode?



- A. Timewarp
- B. Publish
- C. Deploy
- D. Review

**ANSWER: A**

**Explanation:**

Reference: [https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/author-environment-tools.html#main-pars\\_title\\_20](https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/author-environment-tools.html#main-pars_title_20)

## QUESTION NO: 8

How can an author determine the number of Language Copies for a given page?

- A. The Language Copies will be displayed in the page properties
- B. The Language Copies will be displayed in the Filters section
- C. The Language Copies will be displayed in References section
- D. The Language Copies will be displayed in Manage Publications

**ANSWER: C**

**Explanation:**

Reference: <https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/author-environment-tools.html>

## QUESTION NO: 9

There are a certain number of issues that frequently contribute to site visitor's performance problems. Which of the following contributes to performance issues?

- A. Full Replication Queue
- B. Insufficient Author Server Sizing
- C. Dispatcher Caching Inefficiency
- D. Concurrent DAM Asset Updates

**ANSWER: C**

**Explanation:**

Reference: <https://helpx.adobe.com/experience-manager/kb/performance-tuning-tips.html>

## QUESTION NO: 10

In which situation should Experience Fragments be used? Choose two.

- A. Using Content Services to create a headless solution
- B. When experiences need to be optimized with intelligence based on specific KPIs
- C. When content contains large size assets and needs better performance
- D. When experiences can be reused with same or similar content and layout
- E. When using Adobe Experience Cloud service for content

**ANSWER: C D**

**Explanation:**

Reference: <https://helpx.adobe.com/experience-manager/6-4/sites/authoring/using/experience-fragments.html#WhenShouldYouUseExperienceFragments>