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Adobe Campaign Classic Developer

Adobe AD0-E312

Version Demo

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QUESTION NO: 1

A Campaign must exclude anyone who has received a different email sent from Adobe.

Which table should a Campaign developer query to find the people that have received the other email?

- A. nms:broadLogRcp
- B. nms:broadLog
- C. nms:trackingLogRcp
- D. xtk:broadLog

ANSWER: B

QUESTION NO: 2

A Campaign instance is configured with every module installed. When creating a custom Target mapping for this instance, the 'Extensions' window allows additional schemas to be generated.

Which two optional modules allow additional schemas to be generated? (Choose 2)

- A. Marketing resources
- B. Offer engine
- C. Online surveys
- D. Deliverability monitoring
- E. Transactional message control

ANSWER: B C

QUESTION NO: 3

How should a developer increase the number of days that the delivery logs are kept?

- A. Delivery information is kept indefinitely: no need to increase the number of days.
- B. Increase the Online resources Validity Period.
- C. Develop the campaign to target the same individual at least once every 60 days.

D. Change the associated setting in the instance configuration.

ANSWER: B

QUESTION NO: 4

What monitoring log should a Campaign developer look at for a database error in a query activity?

- A. web
- B. wfserver
- C. mta
- D. inMail

ANSWER: C

QUESTION NO: 5

A customer has a custom CRM System that holds all profiles used for Marketing Campaigns. The customer wants to have the data available in Adobe Campaign Classic and use it for Marketing Campaigns. The CRM System is relying on HTTP communication to communicate with other systems.

In which two ways can the CRM System push profiles to Adobe Campaign Classic?

(Choose 2)

- A. External Account
- B. FTP/SFTP
- C. REST
- D. SOAP
- E. Workflows

ANSWER: C D

QUESTION NO: 6

Where do you define a new type of folder?

- A. Navigation hierarchy XML
- B. Form XML
- C. Platform Option
- D. Folder schema

ANSWER: A

Explanation:

Reference: https://finaldocs.campaign.adobe.com/doc/AC/en/CFG_Navigation_hierarchy_Overview.html

QUESTION NO: 7

A Campaign developer must create a workflow to extract a set of specific records to a flat file each day.

Which three workflow activities are required? (Choose three.)

- A. Scheduler
- B. Query
- C. Start
- D. End
- E. Data Extraction (file)

ANSWER: A B E

Explanation:

Reference: <https://experienceleaguecommunities.adobe.com/t5/adobe-campaignstandard/how-to-read-a-flat-file-and-extract-a-flat-file-using-adobe/qaq/144883/comment-id/148>

QUESTION NO: 8

Which two services are deployed only on a mid-sourcing instance in a hybrid installation setup? (Choose two.)

- A. Redirection Service (webmdl)
- B. Workflow engine (wfserver)
- C. Delivery Service (mta)

D. Bounce email management Service (inMail)

ANSWER: C D

Explanation:

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installingcampaign-classic/deployment-types-/mid-sourcing-deployment.html>

QUESTION NO: 9

A third-party system is required to push data in the form of JSON payload to an Adobe Campaign marketing instance. Factory functions must be leveraged to authenticate the incoming POST request to an Adobe Campaign instance.

Which JavaScript library must be used to meet this requirement?

- A. `/nl/core/jsscontext.js`
- B. `/nms/offer.js`
- C. `/nl/core/shared/js.js`
- D. `/nl/core/api.js`

ANSWER: A

QUESTION NO: 10

An instance is configured for high availability and redundancy.

Which two areas allow the Adobe Campaign Classic Developer to determine the number of workflow servers set up for this instance? (Choose 2)

- A. Processes list in the Monitoring page
- B. 'Xtk_WorkflowServer' option
- C. 'default affinity' attribute in Workflow properties
- D. Workflow HeatMap tab of the Monitoring page
- E. Deployment wizard

ANSWER: C D