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Adobe AD5-E803

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QUESTION NO: 1

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices, the Business Practitioner needs to make sure rich media assets are used without adding too much workload to asset managers.

How should the Business Practitioner meet this requirement?

- A. Use Dynamic Media image presets
- B. Use Dynamic Media smart crop
- C. Use ffmpeg to create all possible renditions
- D. Use a video component

ANSWER: B

QUESTION NO: 2

The marketing team runs a campaign that starts at midnight. The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- A. Run 'Request for Activation' workflow and specify the campaign start time in the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

ANSWER: A

QUESTION NO: 3

A customer has a business requirement to trigger a specific workflow in author whenever there is a change to a particular type of node in AEM. Which functionality should the

Business Practitioner recommend?

- A. Launches
- B. Workflow Launchers

C. DAM update asset workflow

D. Activation model workflow

ANSWER: B

QUESTION NO: 4

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.

Which two features should the Business Practitioner recommend for the setup? (Choose two.)

A. A Dynamic Media

B. An integration with Adobe Creative Cloud

C. An AEM Assets with Adobe Asset Link

D. A translation workflow

ANSWER: B C

QUESTION NO: 5

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group.

What should the Business Practitioner recommend?

A. Give additional permissions to content-authors group

B. Update the IMS configuration

C. Update the OSGi configuration

D. Give additional permissions to the new user

ANSWER: B

QUESTION NO: 6

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. Do you have asset review/approval workflows?
- C. What hours are considered "off-peak" for your content authors?
- D. Do you intend to use Creative Cloud integration?
- E. What are the types of assets to be migrated?

ANSWER: A C

QUESTION NO: 7

A content manager wants to see how recent/published AEM pages perform by seeing Page Views, Unique Visitors, and Time on page while viewing the pages in the AEM Site

Console.

Which two recommendations should the Business Practitioner make? (Choose two)

- A. Configure AEM to Integrate with Adobe Analytics
- B. Use List View
- C. Use Column View
- D. Use Card View
- E. Configure AEM to integrate with Adobe Search and Promote

ANSWER: A D

QUESTION NO: 8

What are possible benefits of using a CDN in a typical AEM architecture? Choose two.

- A. Improve response time by distributing server load and remotely caching content
- B. Increase the speed of publishing content from the author
- C. Deliver content from a location close to the end user

D. Increase the performance of the author instance

ANSWER: A C

Explanation:

:

Reference <https://helpx.adobe.com/experience-manager/kb/optimizing-aem-sitecaches.html>

QUESTION NO: 9

A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.

Which two AEM functions should the Business Practitioner recommend? (Choose two)

- A. AEM Translations
- B. Manage Publication
- C. Quick Publish
- D. Launches
- E. Multi-Site-Manager

ANSWER: B D

QUESTION NO: 10

An end user tries to create a page on the Sites console but receives the following error:

Problem Accessing '/content/loob/bar.html.' Reason: 403 Forbidden

How should the Business Practitioner categorize the issue during the initial triage?

- A. Permission issue
- B. Replication issue
- C. Development Defect
- D. AEM Product Defect

ANSWER: A