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Oracle Customer Data Management Cloud Service 2021 Implementation Essentials

Oracle 1z0-1063-21

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QUESTION NO: 1

Which three Time Stamp formats can be used while importing Account? (Choose three.)

- A. yyyy.MMMMMM.dd hh:mmZ
- B. yyyy.MMMMMM.dd GGG hh:mmZ
- C. yyyy.MM.dd G 'at' HH:mm:ss z
- D. yyMMddHHmmssZ
- E. EEE, d MMM yyyy HH:mm:ss Z

ANSWER: A C D

QUESTION NO: 2

Which task is used to define the custom Origin system for a Contact Object Import job?

- A. Manage Contact Source System
- B. Manage Contact OriginSystem
- C. Manage Trading Community Source System
- D. Manage Trading Community Origin System

ANSWER: C

QUESTION NO: 3

What combinations of keys must be used in a CSV file to delete account and contact records during a file-based import?

- A. OrigEntityNumber and OrigEntityCode with ActionCode column set to DELETE
- B. PartyOrigSystem and PartyOrigSystemReference with ActionCode column set to DELETE
- C. PartyId and PersonId with ActionCode column set to DELETE

D. PartyOrigSystem with ActionCode column set to DELETE

ANSWER: C

QUESTION NO: 4

Which statement is correct about Enterprise Data Quality cleansing configurations?

- A. Multiple cleansing configurations can be active at a time.
- B. One read-only cleansing configuration is delivered out of the box.
- C. User-defined cleansing configurations are not supported.
- D. The "ZCA_ADDRESS_CLEANSING" profile must be set to "Yes" to enable address cleansing.

ANSWER: B

QUESTION NO: 5

You are in the second phase of a project, and your customer asked you to modify the survivorship rules that have been created before.

Which two statements are true about creating or editing survivorship rules? (Choose two.)

- A. After creating or editing a survivorship rule, the Submit button must be selected for the changes to be saved.
- B. Edits or changes made to survivorship rules in an active sandbox will NOT be saved.
- C. Survivorship rules are stored in the rules dictionary database.
- D. Survivorship rules CANNOT be modified after they have been submitted. You must create a new rule and inactivate the previous one.
- E. Edits or changes made to survivorship rules in an active sandbox will be automatically published.

ANSWER: A B

QUESTION NO: 6

You have been asked by the customer who is implementing Oracle Sales Cloud and Oracle Customer Data Management to check the features for managing address information:

Sales team members should use a list of values while entering states to standardize address information for territories alignment.

Sales team members should be able to select states or other address elements from lists to ensure accuracy during entry, and the application should be capable of filling in missing values.

Sales team members may sometimes enter only postal code. The application should be capable of retrieving the corresponding city and state values automatically.

Which statement is true about managing address information?

- A. It can be configured but needs Oracle Data as a Service to standardize addresses.
- B. The requirements are available by default and do not need any additional configuration.
- C. Geography validation needs to be set up by using the Manage Geographies task.
- D. A separate license is needed for Oracle Address Verification Cloud service.

ANSWER: B

QUESTION NO: 7

You run Batch Duplicate Resolution by using a File Import job. You have successfully enabled the Survivorship feature and threshold.

Which three processes should be run after the successful import job? (Choose three.)

- A. Duplicate Identification Process
- B. Synchronize Duplicate Resolution Request
- C. Duplicate Resolution Request Process
- D. Schedule Duplicate Resolution Request
- E. Manage Duplicate Resolution Request

ANSWER: A C D

QUESTION NO: 8

Which Administrator profile option should be configured for real-time account or contact enrichment?

- A. DAAS_PRODUCTION_MODE at the site level "Yes"
- B. DAAS_PRODUCTION_MODE at the site level "No"

- C. DAAS_PRODUCTION_MODE at the user level “No”
- D. DAAS_PRODUCTION_MODE at the user level “Yes”

ANSWER: B

Explanation:

Reference

<https://docs.oracle.com/en/cloud/saas/customer-data-management/18b/faudm/enriching-data.html#FAUDM1556>

QUESTION NO: 9

A client is implementing Oracle Sales Cloud along with Oracle Customer Data Management (CDM). The data migration scope has around 10 million records in Contacts and Accounts, and a large percentage of duplicates is expected during initial data load. The client is asking for your recommendation to improve the performance of the duplication data identification and resolution process.

Which two would you recommend to the client? (Choose two.)

- A. Set ORA_ZCH_MERGE_SCOPE_LOOKUP to “CRM” instead of “ALL”.
- B. Set ORA_ZCH_MERGE_MAX_REQUEST_LIMIT to less than “10” during initial data load.
- C. Set ORA_ZCH_SETMASTER_LOOKUP to “Rule” during initial data load.
- D. Decompose the data sets into smaller chunks by the selection criteria while submitting a duplicate identification batch.

ANSWER: B D

QUESTION NO: 10

Which two statements are true about merging requests for accounts and contacts in Oracle Customer Data Management? (Choose two.)

- A. Merge requests are always passed on for approval to the assigned Data Steward Manager.
- B. “Match Threshold” determines if a record is included in a duplicate set.
- C. The “Merge Request Enabled” profile option must be set to Yes.
- D. “Merge Threshold” determines if a record is included in a duplicate set.

ANSWER: B C