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SAP Certified Development Associate - SAP Customer Data Platform

SAP C C4H630 21

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QUESTION NO: 1

For an incoming event, what value can SAP Customer Data Platform store for an active processing purpose status field?

- A. Yes
- B. 1
- C. Granted
- D. Allowed

ANSWER: C

QUESTION NO: 2

You are importing primary customer residential address data into SAP Customer Data Platform. What is the recommended type of schema to model it?

- A. Profile
- B. Accounts
- C. Data store
- D. Activity

ANSWER: A

QUESTION NO: 3

What does the warning sign next to the attributes indicate in the Unique Identifiers section of the Customer Profile view?

- A. It indicates that the values of those attributes are shared with other customer profiles.
- B. It indicates that no value is set for those identifier attributes.
- C. It indicates that there was an error updating those attributes in the last inbound event.

ANSWER: A

QUESTION NO: 4

Which statements describe preconfigured matching rules? Note: There are 2 correct answers to this question.

- A. The Unified Customer Profile rules can be edited and re-ordered, but not deleted.
- B. The Contextual Profile rules cannot be edited or re-ordered.
- C. The Unified Customer Profile rules can be edited, re-ordered and deleted.
- D. The Contextual Profile rules cannot be edited, but can be re-ordered.

ANSWER: A B

QUESTION NO: 5

Which of the following methods are supported in SAP Customer Data Platform to create the action model? Note: There are 2 correct answers to this question.

- A. Adding nodes and assigning their attributes via the REST API
- B. Manually adding nodes and assigning their attributes in the console
- C. Dragging and dropping a JSON file that contains the schema structure onto the canvas
- D. Dragging and dropping a CSV file that contains the schema structure onto the canvas

ANSWER: B C

QUESTION NO: 6

Which of the following describes a business unit in SAP Customer Data Platform?

- A. The business unit represents the owner of the SAP Customer Data Platform tenant. Each business unit within the organization has separate SAP Customer Data Platform tenants provisioned.
- B. The business unit is a predefined optional attribute in the customer schema and allows segmenting of B2B customers based on their business hierarchy.
- C. The business unit is responsible for maintaining customers in a given market and has its own customer schema to manage both the Contextual Profile and the Unified Customer Profile views.
- D. The business unit is an optional informational attribute of the SAP Customer Data Platform Console Admin user.

ANSWER: C

QUESTION NO: 7

What kind of prediction can you select for a predictive indicator?

Note: There are 2 correct answers to this question.

- A. Customer churn
- B. Customer lifetime value
- C. Customer volume
- D. Customer order value

ANSWER: A B

QUESTION NO: 8

Which of the following are event configuration steps in a source application? Note: There are 2 correct answers to this question.

- A. Mappings
- B. Model
- C. API connection
- D. Authentication

ANSWER: A C

QUESTION NO: 9

What do you need to configure in order to send data from SAP Customer Data Platform to a target system?

- A. Events
- B. Actions
- C. Activities
- D. REST APIs

ANSWER: B

QUESTION NO: 10

Which of the following are functionalities of the Event Playground? Note: There are 2 correct answers to this question.

- A. Ingesting a test event with test values provided via a dedicated form
- B. Allowing input of data at each step after the test event is run to verify alternative outcomes

- C. Showing logs and errors at each step of the pipeline, in both table format and JSON
- D. Recording results of test event runs and exporting them as a JSON

ANSWER: A C