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Adobe AD0-E600

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QUESTION NO: 1

A B2B business (the client) is migrating its data warehouse (DWH) solution to AEP. Currently, they are using what they call Recipient ID as the main identifier to recognize client employees. That Recipient ID is generated inside the DWH. That solution will not be available once AEP is live, so the solution architect needs to consider potential alternatives.

After working with the client lead and a data engineer, the solution architect identifies that a combination of Company ID and Hashed Employee Email would be a good replacement for the Recipient ID to make it more unique.

How can the solution architect generate that identity within AEP?

- A.** The Company ID (non-people identifier) must be set up as a primary ID. The Hashed Employee Email as a secondary ID and AEP will automatically reconcile them.
- B.** The Company ID and Hashed Employee Email must be combined in AEP data prep and passed as a unique primary identity.
- C.** The Company ID and Hashed Employee Email must be combined outside of AEP and passed as a unique primary identity.
- D.** The Hashed Employee Email must be set up as a primary ID. The Company ID (non-people identifier) as a secondary ID and AEP will automatically reconcile them.

ANSWER: C

Explanation:

<https://experienceleague.adobe.com/docs/experience-platform/identity/home.html?lang=en>

QUESTION NO: 2

A data engineer needs to bring in data via cloud storage sources into the Platform. Which two data formats can the data engineer ingest? (Choose two.)

- A.** TSV
- B.** AVRO
- C.** XMML
- D.** JSON
- E.** CSV

ANSWER: B D

Explanation:

cloud storage sources can bring your own data into Platform without the need to download, format, or upload. Ingested data can be formatted as XDM JSON, XDM Parquet, or delimited.

<https://experienceleague.adobe.com/docs/experience-platform/sources/home.html?lang=en>

QUESTION NO: 3

A data engineer is ingesting website data via CSV that represents a future hotel reservation.

The CSV is mapped to an ExperienceEvent schema and contains the following fields:

Full name	CRM ID	Email	Stay date	_id
John Smith	112233	john@example.com	2025-05-06	1234-1234-1234

Each field is mapped to the corresponding target field below:

```
"fullName": "string", "crmId": "string", "email": "string", "swyDate": "dateTime", "_id": "string"
```

Upon mapping the data, the mapping step fails with an error.

What is the possible cause of this error?

- A. `_id` field is passed in manually instead of autogenerated.
- B. CRM ID is an integer when the target field is a string.
- C. The source datelime format is incompatible with XDM.
- D. The default timestamp field is required upon ingestion.

ANSWER: C

QUESTION NO: 4

A data engineer exports segmented Real-time Customer Profile data to a new dataset called "Profile Export". The data engineer needs to directly download the data from the Profile Export dataset using the Data Access API.

Which file format is supported for this use case?

- A. JSON
- B. CSV
- C. Parquet
- D. Blob

ANSWER: A

Explanation:

JSON is the file format supported for this use case. References: <https://experienceleague.adobe.com/docs/experience-platform/data-access-api/data-access-api/data-access-api-overview.html?lang=en#supported-file-formats>

QUESTION NO: 5

A data architect creates two XDM schemas: Schema A and Schema B.

What are the two requirements for defining a schema relationship so that Schema A references Schema B for use in segmentation? (Choose two.)

- A. Schema A and Schema B must each be enabled for Real-time Customer Profile.
- B. Schema A and Schema B must each have a primary identity.
- C. Schema A must belong to the same schema class as Schema B.
- D. Schema A and Schema B must each have datasets associated with them.
- E. Both schemas should have the same fields marked as identities.

ANSWER: B D

Explanation:

A primary identity is a field that uniquely identifies a profile in a dataset. It is used to merge data from different sources into a single profile. A dataset is a collection of data that is stored in Adobe Experience Platform. It is used to store data from a single source or system.

QUESTION NO: 6

A data engineer must set up a Streaming Connection with new authentication via the AEP UI to stream non XDM data into an existing Dataset. How should the data engineer proceed?

- A. Sources > Streaming > HTTP API > New Account > Add Data > Select Data > Select Dataset > Finish
- B. Sources > Streaming > HTTP API > Add Data > New Account > Select Data > Map Fields to XDM > New Dataset > Finish
- C. Destination > Streaming > HTTP API > New Account > Select Data > Map Fields to XDM > Select Dataset > Finish
- D. Sources > Streaming > HTTP API > Add Data > New Account > Select Data > Map Fields to XDM > Select Dataset > Finish

ANSWER: D

Explanation:

<https://experienceleague.adobe.com/docs/experience-platform/sources/api-tutorials/create/streaming/http.html?lang=en>

QUESTION NO: 7

A marketer needs to quickly validate that data ingested into a dataset processed to Profile successfully. Using the AEP in which two ways can the marketer perform this task? (Choose two.)

- A. Sources > Data Flow

- B. Query service
- C. Dataset > Activity
- D. Monitoring > Batch
- E. Identities > Browse

ANSWER: A C

Explanation:

To validate that data ingested into a dataset processed to Profile successfully, a marketer can use the following two ways in Adobe Experience Platform (AEP):

Sources > Data Flow: This option allows the marketer to validate that data ingested into a dataset processed to Profile successfully by checking the data flow. The marketer can check the data flow to ensure that the data is being ingested correctly and that the data is being processed to Profile successfully.

Dataset > Activity: This option allows the marketer to validate that data ingested into a dataset processed to Profile successfully by checking the activity of the dataset. The marketer can check the activity of the dataset to ensure that the data is being ingested correctly and that the data is being processed to Profile successfully.

QUESTION NO: 8

A data engineer ingests 1000 records that contain various different identities. Each record has at least the primary identity.

The data engineer verifies that the records have been ingested into Data Lake and profile. When clicking on one of the identity namespaces in the identity tab the data engineer sees 100 records under "Records skipped".

What is the possible cause of the skipped records?

- A. Identity records failed XDM validation upon ingestion.
- B. Identity namespace is not compatible with identity graph.
- C. Dataset and schema are not enabled for identity service.
- D. Identity service ignores records with only one identity.

ANSWER: A

Explanation:

The possible cause of the skipped records is that the identity records failed XDM validation upon ingestion.

<https://experienceleague.adobe.com/docs/experience-platform/landing/troubleshooting.html?lang=en>

QUESTION NO: 9

Your customer wants to take purchase activity from their website and stream the event into the Adobe Experience Platform. They do NOT want to implement additional client-side calls on the website. Which two options are available to do this? (Choose two.)

- A. Web/Mobile SDK
- B. Source connectors
- C. HTTP API

ANSWER: B C

Explanation:

[According to Adobe Experience Platform Technical Foundations guide, the two options available to stream the event into the Adobe Experience Platform without implementing additional client-side calls on the website are HTTP API and Source connectors¹².](#)

<https://experienceleague.adobe.com/docs/experience-platform/sources/connectors/streaming/http.html?lang=en>

QUESTION NO: 10

A data engineer has a file they must ingest with all string fields. The engineer must keep precision of the data when converting string fields to numeric fields. Which two functions could the the data engineer use when making this conversion? (Choose two.)

- A. To.bigint
- B. To.object
- C. To .integer
- D. To.float
- E. To_decimal

ANSWER: D E

Explanation:

The two functions that a data engineer could use to convert string fields to numeric fields while keeping precision of the data in Adobe Experience Platform are To.float and To_decimal.