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QUESTION NO: 1

A Magento Cloud merchant is planning their Black Friday ?Cyber Monday campaigns and wants to see an analysis of last year's campaigns.

What are two to use Magento Business Intelligence to deliver this analysis?

- A. Create a report comparing revenue and discount amounts for coupons that were promoted during fast years campaigns.
- B. Use the ROI calculator to input last year's holiday an spend and compare it against net revenue
- C. Do a server performance check to assess impact of holiday traffic spikes on conversion rate
- D. Use the Cohort Report Builder lo understand the Lifetime value of holiday-acquired customers vs, other customers

ANSWER: A C

QUESTION NO: 2

A business plans to utilize Magento Commerce one Page Checkout.

Which three configurations are available for One page checkout?

Choose 3 answers

- A. Reordering the Hems mat display in the order summary
- B. Reordering me checkout totals sort order
- C. Enabling The display of a terms a conditions modal
- D. Configuring the maximum number of Items to display In order summary
- E. Reordering the display of Gift Card and Promotion code fields

ANSWER: C D E

QUESTION NO: 3

A merchant is creating two websites targeting different region on a single Magento instance. They have a warehouse and several retail stores in each region. They need each website to track inventory.

The available inventory on each website should be the sum of each products quality in the warehouse and any retail stores located in the websites target region.

How do you configure this in Magento?

- A.** Change the scope of the Stock attribute from Global to website calculate the stock value for each Product per Website and save the inventory value at the appropriate Website scope
- B.** Create inventory Sources for each warehouse and retain store, create Stocks for each website from the appropriate Sources, and define the Sources and quantities for each Product.
- C.** Create an inventory Source for each Website create Stocks for each product, assign the Stocks to the appropriate Sources, and define the stock quantities for each Product.
- D.** Copy all of the products, assign a copy to each Website, calculate the stock value for each Product per Website, and save it to the appropriate copy of the Product.

ANSWER: B

QUESTION NO: 4

A Magento Commerce merchant is running a sale for an upcoming weekend. The merchant will offer 15% off site-wide and will show the original price and the sale price on each product through the site. The discount will take effect on Friday at midnight and end on Monday morning at 9am.

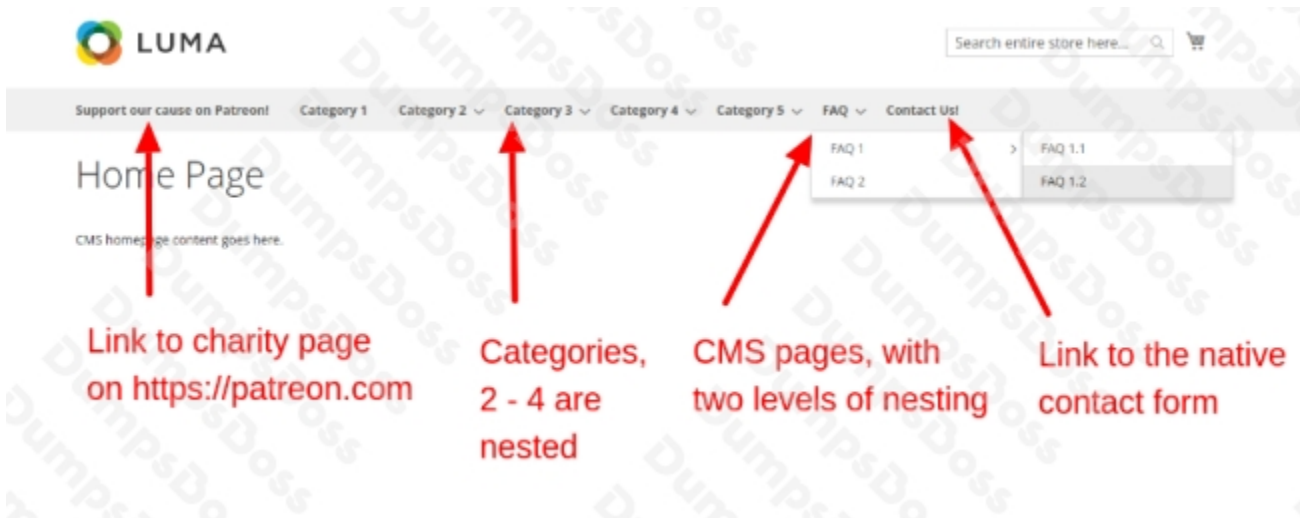
How is this achieved?

- A.** Schedule an import of Special Prices and remove Prices and configure it to run at the appropriate time Schedule another import to remove the Special Prices.
- B.** Create a Catalog Price Rule and set Start Time and End Time in the Condition tab
- C.** Create a Cart Price Rule and a Scheduled Update appropriate start Time and End Time.
- D.** Create a Catalog Price Rule and a Scheduled Update with the appropriate start Time and End Time.

ANSWER: C

QUESTION NO: 5

A merchant running Adobe Commerce for their charity website considers modifying their top menu. They want to include non-category menu items and have up to four levels of sub-items on top level items for both categories and non-categories. They provide a mockup and ask which parts require customization.



Which two areas requiring customization would the Business Practitioner identify after evaluating the mock-up? (Choose two.)

- A. CMS pages nesting - only categories can be nested using native features.
- B. Item positions require customization - non-category menu items can only be added after categories using native features.
- C. The Patreon link requires customization - native features don't allow links pointing to different domains.
- D. Contact Form link requires customization - it is not possible to include that feature there because its corresponding module does not allow this.

ANSWER: B C

QUESTION NO: 6

Your customer has recently experienced a large uptick in traffic and added a second server. After the new server went online users started reporting they are losing all their products in their cart. After an engineer investigates you are told the sessions are being written to the file system while the cache is written to Redis.

Which two options will resolve the problem? Choose 2 answers

- A. Set your cart to use a custom URL
- B. Eliminate the load balancer for HTTPS traffic
- C. sessions to save to the database
- D. Set sessions to save to REDIS

ANSWER: A D

QUESTION NO: 7

A merchant is planning a campaign for each of their 500 partners. Each will receive a unique set of prices for a catalog of 10,000 products.

How will performance be affected if each partner has their own website?

- A. The re-index process will become very slow
- B. The cache will consume all available disk space
- C. The sort by price feature will become very slow
- D. Static content deployment time will increase considerably

ANSWER: B

QUESTION NO: 8

A merchant has set the visibility of a configurable product to Not Visible individually and their variants to Catalog, Search.

How is the product family displayed on the product listing page?

- A. Only the simple products will display but each will have a unique product detail page
- B. The configurable and simple products will display individually but each will have a unique product detail page
- C. Only the simple products will display but will share the same product detail-page as the configurable product
- D. The configurable and simple products will display individually but each will have the same product detail page

ANSWER: D

QUESTION NO: 9

Your merchant marketing team wants to add new CMS Block, they have already created before their header showcasing a new promotion. They have an internal developer who is unfamiliar with Magento and have asked for guidance on the quickest way to implement this.

What recommendation do you make to add the CMS Block before the Header?

- A. In design configuration, populate the Additional CMS Content field with the new CMS Block.
- B. This can only be done with a code change to the theme followed by a deployment.
- C. Create a new CMS Static Block Widget and assign it to a layout update container.
- D. On a new category, set the Display mode to static block only and populate the Add CMS Block field with the new CMS Block.

ANSWER: C

QUESTION NO: 10

You are using the Magento B2B module and you are requested to change the catalog type in your Magento store from custom to public.

What are the three results from the change?

Choose 3 answers

- A. Original companies are reassigned to the replacement
- B. All new catalogs are shared
- C. Only guest visitors will see this catalog
- D. The existing public shared catalog will be converted to a custom catalog
- E. This cannot be reverted back to a custom catalog

ANSWER: A D E