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Salesforce Tableau CRM Einstein Discovery Consultant (WI25)

Salesforce Tableau-CRM-and-Einstein-Discovery-Consultant

Version Demo

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QUESTION NO: 1

Concurrent queries per user?

- A. 20
- B. 50
- C. 10
- D. 25

ANSWER: C

QUESTION NO: 2

A small Business Intelligence team is overwhelmed with multiple requests to create new dashboards. An option is to use layout templates to help with dashboard development.

What are two advantages of using layout templates? Choose 2 answers

- A. Layout templates are equipped with design best practice, such as optimally positioned KPIs and filters
- B. Layout templates are fast to create because they are fixed and read-only
- C. Layout templates offer a consistent end user experience
- D. Layout templates offer a universal layout thus reducing the hours spent on design

ANSWER: C D

QUESTION NO: 3

Universal Containers has a dashboard for Sales Managers. They need the ability to visualize the number of Closed Won opportunities by month, quarter, or year, and then display the result in a single chart. An Einstein Consultant created a static step to display three values: ClosedDate_month, ClosedDate_quarter, and ClosedDate_year.

What should the consultant do next?

- A. Use nested binding to update the grouping in the chart.
- B. Use selection binding to update the measure in the chart.
- C. Use result binding to update the measure in the chart.
- D. Use selection binding to update the grouping in the chart.

ANSWER: D

QUESTION NO: 4

A customer displays a lot of data and wants a way to dynamically emphasize certain values on a bar chart in order to properly grab the user's attention.

What can an Einstein Consultant use to accomplish this task?

- A. Customize tooltip
- B. Chart Markers
- C. XMD
- D. Compare Table

ANSWER: B

Explanation:

https://help.salesforce.com/articleView?id=bi_chart_add_tooltips_markers_to_data_points.htm&type=5

QUESTION NO: 5

The Einstein Analytics team at a company created a dataset based on the

Opportunity__c custom object. The VP of Sales reports seeing the message "No

results found" when opening the dataset to explore it. Other users below the VP in the role hierarchy can see rows on the same dataset. Which two problems might be causing this issue?

- A. The Salesforce profile for the VP does not have read permission on some fields of the Opportunity__c custom object
- B. The Security Predicates set up at the dataset level are preventing the VP from seeing data
- C. The dataset is inheriting sharing from Salesforce and the VP can see more than 3000 rows
- D. The Salesforce profile for the VP does not have read permission on the Opportunity__c custom object

ANSWER: C D

QUESTION NO: 6

Which three statements are true regarding sharing inheritance? Choose 3 answers

- A. If a user can see more than 3,000 records on the object in Salesforce, but the user does not have the "View All Data" permission, sharing inheritance is not used. The backup security predicate takes effect. This limitation does not apply to the Opportunity object.

- B. Sharing inheritance supports Account, Campaign, Case, Contact, Opportunity, Lead, Order, User, and custom objects. If you use other objects, such as Idea or Site, you must use security predicates for those objects.
- C. A dataset using sharing must also have a security predicate defined.
- D. Sharing inheritance supports a foreign key for enforcing security.
- E. When sharing inheritance is enabled, security predicates are ignored.

ANSWER: A B C

Explanation:

https://help.salesforce.com/articleView?id=bi_security_datasets_sharing_about.htm&type=5

QUESTION NO: 7

A dashboard dataset is growing and the Einstein Analytics consultant notices an impact on performance. The consultant needs to make a few adjustments.

Which three actions can the consultant take to improve dashboard performance? Choose 3 answers

- A. Reorganize the dashboard widgets.
- B. Distribute steps among separate pages.
- C. Use SAQL code to join datasets at runtime.
- D. Replace separate step filters with a global filter.
- E. Move calculations to a dataflow.

ANSWER: B D E

QUESTION NO: 8

In the list of insights, the first insights that you see are the ones that explain, statistically, the most variation in the outcome variable. The insights that appear later, as you scroll through the story, explain variables that, statistically, account for less of the variation in the outcome variable.

When you select one variable, what are you comparing?

- A. Selected variable with CLV
- B. Selected variable average with the mean
- C. Selected variable with a different variable
- D. Selected variable average with the filtered average
- E. Selected variable with all story data

ANSWER: E

QUESTION NO: 9

How many external files can be uploaded to Einstein Analytics on rolling 24 hour basis?

- A. 100 files per dataset
- B. 300 files per dataset
- C. 500 files per dataset
- D. 50 files Per dataset

ANSWER: D

QUESTION NO: 10

When Analytics runs a dataflow that accesses Salesforce objects, which user does it use?

- A. The current user
- B. The system administrator
- C. The Integration User
- D. The record owner

ANSWER: C

QUESTION NO: 11

An Einstein Analytics team wants to create a dashboard that displays values from an external, on-premise Oracle database.

What are two options to load the data from the Oracle database into Einstein Analytics? Choose 2 answers

- A. Use the Salesforce SOAP interface.
- B. Use the Analytics External Data API.
- C. Use Oracle database connector.
- D. Load the data as a CSV file.

ANSWER: B C

QUESTION NO: 12

What are the 3 basic actions within a query in Analytics? Choose 3:

- A. Aggregate by a measure
- B. Count rows by measure you want to visualize.
- C. Filter to narrow down your results.
- D. Grouping by a dimension
- E. Display the results graphically

ANSWER: A C D

QUESTION NO: 13

A consultant built an Einstein Analytics dashboard for a shipping company. The dashboard displays data from several data sources- The consultant enabled data sync (replication) to increase the speed of data refreshing from these sources.

What is the maximum number of dataflow definitions available in this situation?

- A. 45
- B. 35
- C. 25
- D. 30

ANSWER: D

Explanation:

https://help.salesforce.com/articleView?id=bi_limits.htm&type=5

QUESTION NO: 14

An Einstein Consultant is reviewing the "Why it Happened" Insights provided by Einstein Discovery with the customer. The customer would like to validate the results. Which action should the consultant take?

- A. Show the customer how to export and review the R-Code model validation results
- B. Check the p-values and standard deviation
- C. Use the Share and Export feature to help the customer determine if the findings make logical sense
- D. Consult with a Data Scientist to validate the findings

ANSWER: C

QUESTION NO: 15

What are two benefits of designing using the "Progressive Disclosure" principle? Choose 2 answers

- A. improved ease of use for end users
- B. Discounted EA licenses when growth is achieved
- C. Automatic conditional formatting
- D. Better dashboard performance

ANSWER: A D

Explanation:

<https://developer.salesforce.com/blogs/developer-relations/2017/04/lightning-components-performance-best-practices.html>