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Salesforce Advanced-Cross-Channel

Version Demo

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QUESTION NO: 1

What does Einstein copy Insight take into account, Select 3(arul's answer a,b,c)

- A. Frequently used phrases in subject line
- B. spelling and punctuation errors
- C. emotional tone of subject line
- D. engagement data

ANSWER: A C D

QUESTION NO: 2

How does social studio unify anonymous and known identities?

- A. Deterministic matching
- B. social networking

ANSWER: A

QUESTION NO: 3

28, What are the functionalities of ad studio. Select multiple.

- A. facebook advanced match.
- B. linkedin user match.
- C. linkedin Company match.
- D. tiktok user match.Ez
- E. myspace user match.

ANSWER: A B C

QUESTION NO: 4

What is true about SMS keywords other than HELP and STOP?

- A. keywords in parent business unit are automatically available to all child business units

- B. keywords in child business unit can be shared between other child business units
- C. keywords in parent or child business unit are available only in that business unit
- D. keywords in parent business unit can be shared to any child business units

ANSWER: C

QUESTION NO: 5

What is the fastest way to add a classification to a post?

- A. Macro
- B. Add classification manually to each post.
- C. Classification cannot be added to a post

ANSWER: A