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Supply Management Core Exam

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QUESTION NO: 1

During a request for proposal (RFP) debriefing, a supplier provides clarification on some of the answers in the RFP that, had they been included, would have increased the supplier ' s score. In response to this, which of the following is the BEST course of action for the supply manager to take?

- A. Award part of the contract to the supplier
- B. Cancel the RFP and issue a new RFP
- C. Verify that the supplier understands the RFP process
- D. Regrade the supplier ' s submission and reevaluate the results of the RFP

ANSWER: C

Explanation:

Verify that the supplier understands the RFP process is the best response because a debriefing is intended to provide constructive feedback after evaluation, not to permit a supplier to supplement its proposal after the established submission deadline. The supplier's additional information may be useful in identifying where its response did not fully address the stated requirements, evaluation criteria, or requested evidence. The supply manager should explain how complete, accurate, and timely responses support a fair and consistently administered sourcing process, and should help the supplier understand how to submit clarifying questions before the proposal deadline when requirements are unclear. This preserves the integrity of the completed evaluation while making the debriefing valuable for the supplier's future participation. ISM's principles emphasize integrity, transparency, and fair treatment in supply management decisions; these principles require that suppliers be evaluated on the information submitted through the defined process. Public-procurement debriefing guidance similarly treats debriefings as an opportunity to disclose the basis for an award decision and provide feedback, rather than revise an already evaluated proposal. See ISM's [Principles and Standards of Ethical Supply Management Conduct](#) and the U.S. Federal Acquisition Regulation's [postaward debriefing procedures](#).

QUESTION NO: 2

A supply manager for an electronics distributor is asked to buy new routers for the company's wireless network. The supply manager is provided with a detailed scope of work and a list of potential bidders. However, the firm is also interested in investigating alternative solutions available on the market. The original equipment was purchased over 5 years ago and the budget is unknown, but it is roughly estimated at \$250,000.

Given these circumstances, the MOST appropriate approach for the supply manager would be to issue which of the following?

- A. Request for quote
- B. Invitation to bid
- C. Request for proposal
- D. Request for information

ANSWER: D

Explanation:

Request for information is the most appropriate initial document because the organization wants to learn about alternative solutions that may have emerged since its existing networking equipment was acquired more than five years ago. An RFI is a market-research and supplier-discovery tool: it enables the supply manager to ask potential providers about current router technologies, capabilities, architectures, implementation approaches, service models, lead times, and indicative commercial considerations before committing to a fixed competitive requirement.

Although a detailed scope of work and an initial bidder list are available, the stated need to investigate the market means that the existing scope may not represent the best available solution. The uncertain budget reinforces the value of obtaining market intelligence that can validate likely cost ranges and help refine requirements. Responses can reveal whether the organization should adjust its technical specifications, consider different deployment or support models, expand the supplier

pool, or revise its budget estimate. The resulting information provides a sound basis for a later, more formal competitive solicitation with requirements that reflect current market capability. ISM identifies supplier research and market analysis as important supply-management activities; see [ISM's supply-management resources](#). For procurement process context, see [CIPS Intelligence Hub](#).

QUESTION NO: 3

Which of the following is a factor to be considered in a Total Cost of Ownership analysis for fleet automobiles?

- A. Disposal
- B. Regulations
- C. Income
- D. Indemnification

ANSWER: A

Explanation:

Disposal is a factor in a Total Cost of Ownership analysis because TCO evaluates the full economic impact of an asset throughout its lifecycle, rather than limiting the evaluation to its purchase price. For fleet automobiles, the lifecycle extends through acquisition, operation, maintenance, and end-of-use disposition. At the end of a vehicle's service life, the organization may incur costs to prepare the vehicle for sale, transport it, remove decals or equipment, process title and administrative paperwork, or recycle it. Conversely, the vehicle may generate residual value through resale, trade-in, auction proceeds, or salvage recovery. These end-of-life cash flows affect the asset's net ownership cost and therefore must be included in a sound TCO calculation. Considering disposal also helps a supply management professional compare vehicle alternatives with different expected useful lives, depreciation patterns, resale markets, and decommissioning requirements. This lifecycle perspective supports decisions that optimize the organization's overall cost, not merely its initial capital outlay. ISM's supply management guidance identifies total cost of ownership as an approach that considers costs across the ownership lifecycle; see [ISM: Total Cost of Ownership](#). A complementary overview of lifecycle costing is available from [CIPS: Total Cost of Ownership](#).

QUESTION NO: 4

XYZ Company asks a specialized fastener supplier for its help in choosing a fastener for a new product. The supplier recommends its proprietary part for the application. After several months of production, many field issues are reported due to loose fasteners. The supplier refuses to take responsibility, claiming that the blame lies with XYZ. In this situation, which of the following is TRUE?

- A. Implied warranties such as fitness for intended purpose cannot be waived, and therefore XYZ is protected.
- B. XYZ Is the product owner and therefore has sole responsibility and no recourse.
- C. XYZ is protected under implied warranty for intended purpose, as the supplier knew the planned use and was relied upon for expertise.
- D. As the requirement for the fastener to hold is not clearly described in the product specifications, XYZ has no recourse.

ANSWER: C

Explanation:

XYZ is protected under implied warranty for intended purpose, as the supplier knew the planned use and was relied upon for expertise. Under Uniform Commercial Code § 2-315, an implied warranty of fitness for a particular purpose arises when, at the time of contracting, the seller has reason to know the buyer's particular purpose and that the buyer is relying on the seller's skill or judgment to select or furnish suitable goods. Here, XYZ specifically sought assistance from a specialized fastener supplier in choosing a part for a new application. The supplier then recommended its proprietary fastener. Those facts support the conclusion that the supplier understood the intended use and that XYZ relied on the supplier's technical

expertise rather than merely selecting a specified catalog item independently. If the recommended fastener was not suitable for that disclosed application and the failure caused loose-fastener field issues, XYZ may have a warranty claim, subject to the governing contract terms, applicable law, proof of causation, and any validly communicated warranty disclaimer. This warranty is particularly relevant in supply management because supplier recommendations, application engineering support, and reliance should be documented during specification development and supplier qualification. See [UCC § 2-315: Implied Warranty—Fitness for Particular Purpose](#) and [UCC § 2-316: Exclusion or Modification of Warranties](#).

QUESTION NO: 5

A supply manager seeks bids on a new piece of capital equipment. The equipment is budgeted at \$115,000. Three suppliers send in bids of \$110,000, \$114,000 and 5135,000. After receiving the bids, additional negotiations with the low bidder result in a final cost of \$105,000. In this situation, what should the baseline value be for calculating cost avoidance?

- A. \$114,000
- B. \$135,000
- C. \$110,000
- D. \$115,000

ANSWER: C

Explanation:

\$110,000 is the appropriate baseline because it is the lowest competitive supplier bid received before the supply manager's additional negotiation. This amount represents the best demonstrated market price available to the organization at the point the bids were evaluated. The subsequent negotiated price of \$105,000 is therefore measured against \$110,000, producing \$5,000 in cost avoidance attributable to the negotiation activity. A budget is an internal planning estimate and may be useful for tracking budget performance, but the competitively established low bid is the more direct baseline for isolating the value created after bidding. Using the low bid also supports a clear, auditable savings record: supplier quotations establish the pre-negotiation market position, and the final award price documents the improvement achieved from supplier discussion and commercial negotiation. This approach is consistent with supply-management practices that emphasize competitive sourcing, price analysis, and documenting the basis for award and negotiated value. ISM's professional standards identify sourcing and negotiation as core supply-management responsibilities; see [ISM Supply Management Standards](#). For federal procurement context on documenting competitive pricing and price analysis, see [FAR 15.404-1, Proposal Analysis Techniques](#).

QUESTION NO: 6

CDE Inc. is a metal casting manufacturer that uses a supplier performance scorecard to measure key performance indicators (KPIs) across the business. CDE 's supply manager wants Supplier Y to improve on a number of the measured KPIs. Which of the following is the BEST approach for the supply manager to take in order to achieve this objective?

- A. Require the supplier to submit a written plan for how it plans to improve the KPI scores, and require management approval for the plan
- B. Conduct a plant visit at the supplier ' s location and look for ways to improve processes so that the supplier can meet CDE ' s standards
- C. Give the supplier a one-year timeline to improve scores on the KPIs and inform it that any new business will be put on hold if no progress is made
- D. Require the supplier to submit a written plan on how it will improve in each underperforming KPI, and monitor the supplier ' s progress

ANSWER: D

Explanation:

Require the supplier to submit a written plan on how it will improve in each underperforming KPI, and monitor the supplier's progress. This approach directly connects the scorecard results to a structured supplier-development process. A written corrective-action or improvement plan establishes accountability by requiring Supplier Y to identify the causes of performance gaps, specific improvement actions, responsible owners, milestones, and objective measures of success for every KPI that is below expectations. Monitoring progress at agreed intervals allows the supply manager and supplier to validate whether actions are producing sustained improvement, address barriers promptly, and adjust the plan when performance data indicate that further action is needed. This creates a collaborative, fact-based continuous-improvement cycle rather than treating the scorecard solely as a compliance or sourcing decision tool. Supplier performance management is most effective when measures are communicated clearly, improvement expectations are documented, and results are reviewed regularly with the supplier. ISM's professional standards emphasize supplier relationship management and performance measurement as important supply-management capabilities. Additional guidance on maintaining supplier performance and engaging suppliers in corrective action is available from the [Institute for Supply Management](#) and the [American Society for Quality's corrective-action resource](#).

QUESTION NO: 7

A firm enters into a contract with a minority business. The invoice does not match the purchase order, and some incorrect items are shipped. The erroneous items, valued at \$5,000, are returned. The replacement items are scheduled to be delivered within 2 days. The total invoice is for \$18,000, which is a substantial amount for the business. Preferential payment terms have previously been negotiated from 30 to 14 days from receipt of goods, as cash flow is a significant issue. The situation is summarized as follows:

Purchase Order	Raised	Goods Received	Invoiced
Timing	18 days ago	13 days ago	12 days ago
Amount	\$18,000	\$18,000	\$18,000

As it will take one business day to process payment, a decision needs to be made on whether the supplier should receive payment on time. Which of the following courses of action should the supply manager take?

- A. Pay the full \$18,000 immediately
- B. Pay \$18,000 14 days after receipt of all the goods in the original purchase order
- C. Pay \$13,000 now and \$5,000 upon receipt of the replacement goods
- D. Pay \$13,000 now and \$5,000 14 days after receipt of the replacement goods

ANSWER: D

Explanation:

Pay \$13,000 now and \$5,000 14 days after receipt of the replacement goods is the appropriate action because payment should be aligned with both the negotiated payment term and the value of conforming goods actually received. The firm received acceptable goods worth \$13,000 thirteen days ago. Since processing requires one business day, initiating payment now allows the supplier to receive that undisputed amount on the fourteenth day following receipt, honoring the preferential terms that were specifically negotiated to support the supplier's cash flow.

The remaining \$5,000 relates to goods that were not accepted and were returned. Once the replacement goods are delivered and accepted, they create a separate receipt date for purposes of the agreed "14 days from receipt of goods" condition. Scheduling that portion for payment fourteen days after replacement receipt preserves a clear three-way-match discipline among the purchase order, receipt, and invoice, while treating the supplier fairly by promptly paying the uncontested portion. This practical approach supports accurate accounts-payable controls, supplier relationship management, and contractual compliance. ISM's standards emphasize ethical, transparent supplier relationships and honoring commitments; see [ISM Standards](#). The buyer's right to address nonconforming tender while accepting appropriate goods is also consistent with [UCC § 2-601](#).

QUESTION NO: 8

A foundation maintains ongoing relationships with agents in several remote locations. The agents are recruited to serve as instructors for the foundation's microbusiness development program. The foundation's supply manager learns that one of the agents has gone outside the defined area of responsibility by having repairs made to the local office after a storm. The agent explains that the building was unusable and potentially dangerous, and had to be repaired. The agent tried to contact the foundation headquarters to request approval for the repairs, but communications were down. Which of the following is the BEST course of action for the supply manager to take?

- A. Reprimand the agent in writing, and consider termination if the agent oversteps authority again
- B. Require the agent to bear the cost of all repairs made without approval
- C. Create a new reporting structure for satellite offices to mitigate communication problems
- D. Ratify the action and authorize payment for repairs made at the agent's direction

ANSWER: D

Explanation:

Ratify the action and authorize payment for repairs made at the agent's direction is the best response because the agent acted in an emergency to protect people, preserve the foundation's facility, and maintain the ability to deliver the program. The facts establish that the agent made a reasonable effort to obtain prior approval but could not do so because communications were unavailable. In these circumstances, prompt repairs to an unsafe, unusable building are consistent with protecting the principal's interests rather than pursuing a personal purpose.

Ratification is the principal's later acceptance of an act performed on its behalf without prior authority. By ratifying the repairs, the foundation adopts the transaction and recognizes the agent's emergency judgment as an action taken for the foundation. Authorizing payment is an essential practical consequence: the repairs benefited the foundation, and the agent should not be personally left with a cost incurred reasonably to address an urgent safety and operational need. This response also supports sound supply-management practice by preserving supplier and agent relationships while ensuring continuity and risk mitigation during disrupted operations. The foundation can subsequently clarify emergency-delegation limits and communication contingencies without withholding approval for this necessary action. See Cornell Legal Information Institute's discussion of [ratification](#) and ISM's supply management resources at [ISM Supply Management](#).

QUESTION NO: 9

The use of procurement cards to simplify purchases of low cost/low complexity items is BEST suited for which of the following categories of spend?

- A. Leverage
- B. Tactical
- C. Critical
- D. Strategic

ANSWER: B

Explanation:

Tactical is correct because tactical spend consists of relatively low-value, low-risk, and low-complexity purchases that are necessary to support routine operations but do not warrant the time and transaction cost of a full sourcing process or individual purchase order. Procurement cards streamline these transactions by allowing authorized users to buy approved goods or services directly within established controls. This reduces requisitioning, purchase-order processing, invoice handling, and payment administration, while still providing visibility through card-program data, merchant category controls, spending limits, and reconciliation requirements.

Effective procurement-card programs are designed around clear policies, delegated authority, supplier and merchant restrictions, documented approvals, and periodic review of card activity. Those controls make cards a practical procure-to-pay tool for recurring, small-dollar operational needs and help the procurement function focus its sourcing resources on purchases requiring greater analysis and supplier management. ISM's professional standards emphasize applying supply-

management processes proportionately to the value, risk, and complexity of the spend. See ISM's [Supply Management resources](#) and the U.S. General Services Administration's [GSA SmartPay purchase card program](#) for procurement-card control and program guidance.

QUESTION NO: 10

Which of the following is the MOST important benefit of implementing a contract management system?

- A. Greater visibility for reverse auctions
- B. Lower legal staff costs
- C. Access to a cooperative purchasing group
- D. Higher value-added activities

ANSWER: D

Explanation:

Higher value-added activities is the most important benefit because a contract management system centralizes contract information and standardizes the work needed to create, approve, execute, store, monitor, and renew agreements. Automation of routine workflow steps, alerts for important dates and obligations, searchable records, and controlled access reduce the manual administrative effort associated with managing a contract portfolio. Supply management and legal professionals can therefore devote more of their capacity to strategic work, such as supplier relationship management, negotiation planning, risk assessment, demand and cost analysis, performance improvement, and business partnering.

This shift matters because the value of contract management is not limited to processing documents more quickly. Reliable contract data and disciplined processes help teams make informed decisions throughout the supplier relationship and support realization of the agreement's intended commercial value. ISM identifies contract management as an important supply management capability involving administration, compliance, performance, and relationship considerations. Effective systems support that capability by making obligations and information usable rather than leaving staff to locate, reconcile, and track records manually. See ISM's [contract-management best-practices guidance](#) and the [CPSM competency overview](#).

QUESTION NO: 11

A buying organization requires suppliers to maintain an on-time delivery rate greater than 90%. Based on the data below, which of the following can be concluded regarding the delivery performance of these three suppliers?

Supplier A Score Supplier B Score Supplier C Score

Total Shipments 1000 2000 500

Late Shipments 60 125 51

- A. All three suppliers have an on-time delivery rate greater than 90%.
- B. Supplier B has failed to meet the organization's requirements.
- C. Supplier C has failed to meet the organization's requirements.
- D. Supplier A has failed to meet the organization's requirements.

ANSWER: C

Explanation:

Supplier C has failed to meet the organization's requirements. On-time delivery performance is calculated as the number of shipments delivered on time divided by total shipments, or equivalently as one minus late shipments divided by total shipments. For Supplier C, there were 500 total shipments and 51 late shipments. This means 449 shipments were on time ($500 - 51 = 449$), producing an on-time delivery rate of 89.8% ($449 \div 500 \times 100$). The organization's stated standard is an

on-time delivery rate *greater than* 90%; 89.8% does not satisfy that requirement. The comparison is not affected by rounding because 89.8% remains below 90.0%. On-time delivery is a commonly used supplier-performance metric because it indicates whether a supplier delivers materials or services according to the mutually agreed delivery commitment. Performance measures should be applied using clearly defined calculation methods, consistent delivery-date rules, and an agreed reporting period so that the supplier scorecard supports objective performance management. ISM identifies supplier performance measurement and management as an important supply management activity; see the [ISM discussion of supplier performance management](#). For related delivery-performance concepts and supply-chain metrics, see the [ASCM CPIM overview](#).

QUESTION NO: 12

Which of the following is a strategic deliverable whereby proactive steps are identified in order to execute tactical-level actions within the sourcing process?

- A. Supplier forum
- B. Category management plan
- C. Benchmarking
- D. Business review

ANSWER: B

Explanation:

Category management plan is the correct strategic deliverable because it translates an organization's broader supply-management and business objectives into a structured approach for a defined spend category. The plan documents the category's business requirements, supply-market conditions, stakeholder needs, risks, opportunities, sourcing strategy, supplier approach, performance measures, and implementation priorities. In doing so, it identifies proactive actions to be taken before requirements become urgent and provides the practical direction needed to carry out tactical sourcing work.

A category plan is not merely a sourcing-event document. It is a forward-looking management tool that aligns actions such as market analysis, supplier segmentation, demand management, sourcing initiatives, contract coverage, cost or value improvement, risk mitigation, and supplier-performance management with category objectives. This makes it the appropriate deliverable for connecting strategic intent to the tactical-level activities that sourcing professionals execute over a defined planning period. ISM's competency model identifies category management and strategic sourcing as core supply-management capabilities, while CIPS describes category management as a strategic approach to managing groups of related purchases. See [ISM's Supply Management Competency Model](#) and [CIPS: What is category management?](#).

QUESTION NO: 13

A manufacturing firm has a product that has been experiencing shrinking profits. The product requires several high-tech parts with strict specification tolerances. The contract for these parts was recently renegotiated with favorable terms, including lower costs. The firm's supply manager has been asked to reduce the product's costs and improve margins. Given this situation, which of the following is the BES1 course of action that the supply manager can recommend?

- A. Conduct a quality function deployment (QFD) analysis
- B. Issue a request for information (RFI) to other suppliers
- C. Review the part requirements and design with engineering
- D. Renegotiate pricing with the current supplier

ANSWER: C

Explanation:

Review the part requirements and design with engineering is the best recommendation because the recently negotiated contract has already captured an immediate purchase-price improvement, while the remaining and potentially larger opportunity lies in the product's underlying cost drivers. High-tech components with tight tolerances often carry cost that is determined by design decisions: required functionality, materials, manufacturing processes, inspection requirements, allowable tolerances, and component complexity. A collaborative review with engineering enables supply management to apply value analysis/value engineering principles—preserving the function required by the customer while identifying lower-cost ways to achieve it. For example, the team can assess whether tolerances exceed functional needs, whether a standardized component can meet performance requirements, or whether a design change can reduce processing and quality-control costs. This is a cross-functional, total-cost approach rather than an attempt to obtain another short-term unit-price concession. It also appropriately uses the supply manager's market and supplier knowledge alongside engineering's technical authority, supporting a feasible change that can improve product margin without compromising required performance. ISM identifies value analysis and value engineering as important supply-management approaches for improving value and reducing cost; see [ISM's overview of value analysis/value engineering](#). The broader role of supply management in collaborating across the organization is also reflected in [ISM's discussion of procurement's evolving strategic role](#).

QUESTION NO: 14

A procurement specialist reviews a report from a financial agency about a potential supplier. The report reveals that the supplier had a lien against some of its assets a few years ago, that the supplier has had several delayed payments over the last few months, and that the supplier's debt-to-equity ratio equals 2.0. Which of the following is the BEST course of action for the procurement specialist to take?

- A. Inform senior management of the potential supplier's financial status
- B. Exclude the supplier from the bidding process
- C. Inform current suppliers about the potential supplier's financial status
- D. Use the information in considering whether to qualify the supplier

ANSWER: D

Explanation:

Use the information in considering whether to qualify the supplier is the best course because the report provides relevant financial-risk indicators that should be incorporated into a structured supplier qualification decision. A past lien, recent payment delays, and a debt-to-equity ratio of 2.0 may indicate increased leverage, liquidity pressure, or potential difficulty meeting obligations. However, qualification is a risk-based, cross-functional assessment rather than an automatic decision based on one financial metric or one adverse historical event. The procurement specialist should evaluate the findings alongside the supplier's financial trend, available credit, cash flow, capacity, quality performance, delivery capability, business continuity plans, and the criticality of the proposed supply. This supports a proportionate decision: the supplier might be qualified without restriction, qualified conditionally with monitoring or risk mitigation, or not qualified if the overall assessment shows unacceptable risk. Sound supplier due diligence therefore uses financial-agency information as an important input while maintaining an objective, documented evaluation process. This aligns with the general responsibility standard that a prospective contractor must have, or be able to obtain, adequate financial resources to perform the work; see [FAR 9.104-1, General standards](#). ISM's supply-management capability framework also recognizes supplier relationship and risk management as core professional capabilities; see [ISM Supply Management Capabilities](#).

QUESTION NO: 15

A firm issues an RFQ for specialty electronics to be used within a new product line. Internal needs are assessed and specifications are prepared by engineering. The bid is sent to five current suppliers, all of whom are familiar with the firm's supply chain. However, only two of these suppliers respond, and their quotes are much higher than expected. Which of the following is the MOST likely explanation for what occurred?

- A. The internal needs were not adequately addressed.
- B. The specifications were too narrow.
- C. The suppliers were not qualified.

D. The specifications were too broad.

ANSWER: B

Explanation:

The specifications were too narrow. In an RFQ, specifications translate the organization's actual functional and technical needs into requirements suppliers must price and meet. When requirements are unnecessarily restrictive—such as by prescribing a highly specific design, material, process, tolerance, or feature beyond what the product truly requires—the capable supplier pool can shrink substantially. Even incumbent suppliers familiar with the buying organization may decide not to quote if compliance would require unusual tooling, engineering effort, specialized inputs, capacity changes, or risk that cannot be supported competitively. The few suppliers able and willing to meet those narrow requirements then face less competitive pressure and may submit higher prices to cover the added cost and uncertainty. This pattern—low response volume combined with unexpectedly high quotations—is a useful signal for supply management and engineering to jointly review the specification. The review should distinguish essential performance, quality, regulatory, and interface requirements from unnecessarily prescriptive constraints. Where appropriate, moving toward clear functional or performance-based requirements can permit qualified suppliers to propose alternate solutions that satisfy the real business need while increasing competition and improving total value. ISM's standards emphasize developing specifications that support sourcing and supplier competition, while federal acquisition guidance similarly recognizes performance-based requirements as a means of describing needed outcomes rather than dictating an unnecessary solution. See [ISM: The Importance of Specifications in Procurement](#) and [FAR 37.602, Performance Work Statements](#).

QUESTION NO: 16

PQR, Inc. is a globally certified manufacturer and repair shop of aircraft parts. PQR's costs to produce these parts are as follows:

MethodCost per part

Manufacture internally\$ 11,000

Purchase from outside manufacturer\$ 10,000

Acquire resale parts and repair internally\$ 9,000

Purchase refurbished parts from non-certified repair shop with its extended warranty\$ 8,000

The firm's CEO directs supply management to provide wing flap inventory at the lowest cost to the company, while still meeting the goal of multinational market expansion. Which of the following courses of action BEST meets the CEO's directive?

- A. Purchase refurbished parts from non-certified repair shop with its extended warranty
- B. Manufacture the parts internally
- C. Acquire resale parts and repair them internally
- D. Purchase materials from an outside manufacturer

ANSWER: C

Explanation:

“Acquire resale parts and repair them internally” best satisfies both elements of the directive: minimizing cost while supporting reliable multinational expansion. At \$9,000 per part, it is the lowest-cost approach that keeps the repair activity within the firm's globally certified operation. This enables the organization to maintain control over inspection, repair procedures, records, traceability, release documentation, and quality assurance before a wing flap enters inventory. Those controls are especially important for aircraft components, where airworthiness and approved maintenance processes are central to customer acceptance and market access across jurisdictions.

Using the company's certified repair capability also creates a repeatable, scalable supply model. The firm can obtain serviceable resale units, restore them to the required standard through its established processes, and supply inventory at a cost below new external purchase or internal manufacture. Because the company performs and documents the repair itself,

it can leverage its certifications and quality-system reputation as it expands internationally, rather than relying on an uncontrolled external repair source. Aviation maintenance requirements emphasize performance by appropriately authorized organizations and adherence to approved maintenance and recordkeeping requirements; see the FAA's [maintenance regulations in 14 CFR Part 43](#) and [FAA repair-station guidance](#).

QUESTION NO: 17

Parts characterized by high cost/value and low technical complexity are categorized as

- A. specialized
- B. custom
- C. off-the-shelf
- D. standardized

ANSWER: C

Explanation:

off-the-shelf is the appropriate classification because it describes a part that has substantial purchase value but does not require extensive engineering, unique specifications, or difficult technical development. These items are generally established products that can be identified through supplier catalogs, market specifications, or commonly available product offerings. The buying organization's attention is therefore driven primarily by the financial significance of the expenditure: even when the requirement is technically straightforward, the amount of money committed can justify careful sourcing, pricing analysis, supplier evaluation, and contract management.

This classification separates technical complexity from economic impact. A high-value item may warrant disciplined supply-management controls, competitive market analysis, and consideration of total cost, while still being obtainable without designing a unique part or collaborating intensively on engineering requirements. In purchasing portfolio approaches, this reflects the principle that expenditure impact and supply-market or technical risk are distinct dimensions used to tailor sourcing effort. ISM's professional standards emphasize applying supply-management processes according to the nature and business impact of the requirement; see [ISM Supply Management Standards](#). The underlying portfolio approach to differentiating purchasing requirements is also discussed in [Harvard Business Review's purchasing portfolio article](#).

QUESTION NO: 18

A team from RST, Inc. is conducting a negotiation session with a supplier. During the session, RST ' s lead negotiator perceives that various members of the supplier ' s team are being evasive on the issue of the supplier ' s capacity to handle the project. However, there is no apparent sign that the other members of RST ' s team share this perception. Given this situation, which of the following is the BEST course of action for the lead negotiator to take?

- A. Continue the negotiation session, but be sure to discuss the concerns with colleagues before any additional sessions are scheduled or any deal is executed
- B. Request a caucus, discuss the concerns privately with the team, and obtain their Input before deciding whether (and how) to proceed
- C. Call for a suspension of the session, and leave open the possibility of rescheduling it for a later date, after the supplier ' s capacity can be investigated
- D. Continue with the negotiation session, as concerns over supplier capacity are generally handled in the warranties section of the contract

ANSWER: B

Explanation:

“Request a caucus, discuss the concerns privately with the team, and obtain their Input before deciding whether (and how) to proceed” is the best action because a caucus gives the buying team an immediate, confidential opportunity to align on a potentially material risk. Supplier capacity directly affects the supplier’s ability to meet required quantity, timing, quality, and service commitments; therefore, a perception of evasiveness warrants timely internal assessment rather than being deferred until after the session. The lead negotiator should test whether colleagues observed similar signals, compare their knowledge of the supplier and the requirement, and agree on an appropriate next step, such as asking targeted capacity questions, requesting supporting evidence, or conducting further due diligence. This preserves team unity and prevents an individual concern from being raised externally without internal support. It also avoids unnecessarily escalating or ending the negotiation before the team has evaluated the concern. Effective supply-management negotiations require preparation, cross-functional communication, and deliberate management of supplier risk. ISM’s standards emphasize sound supply-management practices and professional judgment in supplier relationships; see [ISM Principles and Standards](#). For further discussion of the purpose of caucuses in negotiation, see the [Program on Negotiation at Harvard Law School](#).

QUESTION NO: 19

Supplier X is awarded an exclusive contract by a resort chain to supply bulk peanuts for the chain's snack bars. A contract is signed with the term to begin in three months and extend for two years. Pricing per shipment is to be determined by the average monthly price for the previous month, less a fixed discount rate. Before any orders have been placed against this contract, the resort chain's supply manager finds that other suppliers are offering deeper discounts. How, If at all, can the resort chain avoid its commitment to Supplier X and save money by buying elsewhere?

- A. The resort chain can challenge Supplier X's method of determining domestic pricing.
- B. The resort chain can claim that, without a quantity term, there has been no agreement, and therefore no contract.
- C. The resort chain cannot avoid its commitment and is obligated to obtain its annual peanut requirements from Supplier X or be liable for damages.
- D. The resort chain can inform Supplier X that nuts are to be phased out of the snack bars in order to comply with stricter allergen regulations.

ANSWER: C

Explanation:

The resort chain cannot avoid its commitment and is obligated to obtain its annual peanut requirements from Supplier X or be liable for damages. The signed exclusive supply arrangement is properly understood as a requirements-type agreement: the resort chain commits to source its good-faith requirements for the covered product from the designated supplier during the stated term. Under the Uniform Commercial Code, a requirements contract may measure quantity by the buyer's actual requirements rather than by a fixed numerical quantity. Further, an agreement for exclusive dealing imposes an obligation on the buyer to use best efforts to promote the sale of the goods and, in this setting, to purchase its covered requirements exclusively through the supplier. The agreed pricing mechanism is also sufficiently definite because it provides an objective formula—prior-month average price less a fixed discount—for determining shipment prices. A subsequent opportunity to obtain a deeper discount elsewhere does not release the resort chain from its contractual sourcing commitment. If the chain purchases covered peanut requirements from another supplier during the contract term, Supplier X may seek applicable remedies for breach, including damages measured under the governing contract and commercial-law rules. See [UCC § 2-306 on output, requirements, and exclusive dealings](#) and [UCC § 2-305 on open price terms](#).

QUESTION NO: 20

A firm wants to leverage supply contracts by making maintenance, repair, and operations (MRO) supplies available to all of its subsidiaries. Which of the following is the MOST efficient and cost-effective way to provide product details to potential users?

- A. Require suppliers to provide secure ordering portals tailored to specific contracts
- B. Conduct train-the-trainer sessions for supply management staff at the subsidiaries
- C. Create internal online catalogs with ordering instructions and links to suppliers' sites
- D. Email a list of suppliers' websites to contacts at each subsidiary

ANSWER: C

Explanation:

Create internal online catalogs with ordering instructions and links to suppliers' sites is the most efficient and cost-effective approach because it provides one controlled, readily accessible source of contract-product information for users throughout all subsidiaries. An internal catalog can present approved MRO items, contracted suppliers, negotiated terms, descriptions, part numbers, and ordering guidance in a consistent format. This makes it easier for users to identify compliant products and channels while reducing time spent searching for information or contacting supply management for routine details.

Centralizing this content also supports contract leverage: demand is more likely to be directed to the suppliers and items covered by enterprise agreements, improving compliance and helping the organization realize negotiated pricing, volume, and standardization benefits. The catalog can be updated efficiently when products, pricing, suppliers, or instructions change, so users receive current information without requiring repeated training or separate communications to every location. Links can direct users to supplier sites or enabled ordering systems when detailed specifications or transaction capability is needed. This aligns with e-procurement practices in which electronic catalogs improve access to approved goods and services and guide purchases through established contracts. See ISM's [supply-management resources](#) and the U.S. General Services Administration's overview of [online purchasing catalogs](#).

QUESTION NO: 21

A firm buys a particular product that has low business impact and low supply market complexity. How would this product be categorized using the Kraljic classification model?

- A. Leverage
- B. Noncritical
- C. Bottleneck
- D. Strategic

ANSWER: B

Explanation:

Noncritical is the appropriate Kraljic classification because the item has both low business impact and low supply market complexity. In the Kraljic Portfolio Purchasing Model, business impact reflects such considerations as the item's contribution to cost, profitability, operational performance, or the final product. Supply market complexity reflects supply risk factors, including supplier availability, market conditions, technical complexity, and barriers to switching sources. When both dimensions are low, the purchase falls in the noncritical, sometimes called routine, quadrant.

Noncritical items are generally standard, readily available products that can be sourced from numerous capable suppliers without substantial risk to continuity of operations. The supply-management objective is therefore to minimize the administrative effort and transaction cost associated with purchasing them. Common approaches include process automation, catalog buying, purchasing cards, standardized specifications, consolidated ordering, and efficient supplier arrangements. The classification does not mean that the item has no value; rather, it indicates that it does not warrant the intensive risk-management or relationship-management approach used for purchases with greater business impact or supply complexity. The model was introduced by Peter Kraljic in [Harvard Business Review](#); an overview of portfolio approaches to purchasing is also available from the [Chartered Institute of Procurement & Supply](#).

QUESTION NO: 22

DEF, Inc. wants to ensure adequate material supply for an emerging product with high quality specifications for the raw materials. Given this situation, which of the following would be the BEST course of action for DEF to take?

- A. Select an approved supplier and work collaboratively with it to meet the entirety of the organization's quality requirements
- B. Ensure a wide selection of suppliers are offered opportunities to submit bids
- C. Choose a supplier with a large infrastructure and high quality standards

D. Select a preferred supplier to cover the bulk of the requirement and supplement the balance with qualified suppliers

ANSWER: A

Explanation:

Select an approved supplier and work collaboratively with it to meet the entirety of the organization's quality requirements is the best course of action because an emerging product with demanding raw-material specifications requires both supply assurance and close quality management. Approval establishes that the supplier has been evaluated against defined requirements and is capable of meeting the organization's standards. A collaborative relationship then enables DEF, Inc. to communicate technical specifications clearly, align quality plans and acceptance criteria, address process capability issues early, and jointly manage changes as the new product moves from development into production. This type of supplier involvement is especially valuable when requirements may be refined during launch and when material quality has a direct effect on product performance. Ongoing collaboration supports preventive quality assurance through shared performance measures, corrective-action processes, process controls, and continuous improvement rather than relying only on inspection after delivery. It also strengthens continuity of supply by giving both parties visibility into demand, capacity, lead times, and potential risks. ISM's principles emphasize supplier relationship management and collaboration to improve value, performance, and supply continuity. See ISM's [supplier relationship management guidance](#) and the [ISO 9001 quality-management standard](#), which addresses control of externally provided processes, products, and services.

QUESTION NO: 23

A software design firm has traditionally done most of its work in-house, including support services and distribution management. The firm is planning a large expansion, and is evaluating how the various departments can support it. The chief executive officer (CEO) recommends concentrating on core competencies to increase the firm's agility and emphasize what differentiates them from competitors. Which of the following is the BEST way supply management can support this recommendation?

- A. Conduct a spend analysis on strategic items
- B. Develop and implement an organization-wide strategic sourcing plan
- C. Develop better e-procurement processes
- D. Identify opportunities to outsource non-core business functions

ANSWER: D

Explanation:

Identify opportunities to outsource non-core business functions is the best way for supply management to support a strategy centered on core competencies. Core competencies are the integrated capabilities and knowledge that distinguish an organization in its market and provide a basis for competitive advantage. For a software design firm, activities that directly strengthen its differentiated design expertise, innovation, customer value, and proprietary capabilities should receive focused internal attention and investment. Supply management can help leadership make this focus practical by evaluating support services and distribution management for external sourcing where qualified suppliers can provide the required service, capacity, and performance. This can increase organizational agility during expansion because the firm can scale selected services through supplier relationships rather than building every capability internally. It also enables management resources and capital to be directed toward the work that most clearly differentiates the firm. The decision should be supported by a disciplined make-or-buy assessment, including total cost, supplier capability, service requirements, risk, intellectual-property protection, and the importance of retaining control over strategically critical work. ISM identifies outsourcing and supplier management as important supply-management activities, while strategic-management guidance emphasizes concentrating resources on capabilities that create distinctive value. See [ISM Supply Management](#) and [Harvard Business Review: The Core Competence of the Corporation](#).

QUESTION NO: 24

Consider the following data for four separate machines:

Purchase Price	Projected Annual Savings	Estimated Life (in years)

Machine W\$100,000\$17,0006

Machine X\$112,000\$23,0007

Machine Y\$143,000\$19,0009

Machine Z\$150,000\$25,0008

Which machine produces the HIGHEST simple return on investment (ROI) over its useful life?

- A. X
- B. Y
- C. W
- D. Z

ANSWER: A

Explanation:

X produces the highest simple ROI over its useful life. Simple ROI compares the net benefit earned over the investment period with the original purchase price: $(\text{total savings} - \text{purchase price}) \div \text{purchase price}$. For X, projected savings are \$23,000 per year for seven years, producing total savings of \$161,000. Its net benefit is therefore \$49,000 (\$161,000 – \$112,000). Dividing \$49,000 by the \$112,000 initial purchase price gives 0.4375, or a simple ROI of 43.75%.

This is an undiscounted measure: it uses the stated annual savings over the equipment life and does not adjust future savings for the time value of money. That approach is appropriate because the question specifically asks for simple ROI, rather than a discounted capital-investment measure such as net present value or internal rate of return. In a supply-management capital analysis, simple ROI provides a direct, easy-to-communicate comparison of the return generated relative to the initial outlay. The calculation follows the standard ROI concept of net return divided by investment cost; see [Investopedia's ROI definition](#) and the U.S. Small Business Administration's overview of [business financing and investment decisions](#).

QUESTION NO: 25

A supply manager solicits bids for janitorial services. The incumbent cost is \$20,000 per month to perform Scope A. After working with internal stakeholders, obtaining bids, and performing negotiations, a new supplier is awarded the agreement. The new supplier's cost is \$19,000 per month to perform Scope A as well as Scope B, which was previously performed by another supplier at a cost of \$2,000 per month.

What is the annual cost reduction?

- A. \$24,000
- B. \$36,000
- C. \$12,000
- D. \$48,000

ANSWER: B

Explanation:

The annual cost reduction is **\$36,000**. The appropriate baseline includes the full cost of obtaining both required service scopes before the new agreement. Previously, Scope A cost \$20,000 per month and Scope B, supplied separately, cost \$2,000 per month. Therefore, the organization's combined pre-award monthly spend was \$22,000, or \$264,000 annually ($\$22,000 \times 12$ months). The new supplier performs both Scope A and Scope B for \$19,000 per month, producing an annual cost of \$228,000 ($\$19,000 \times 12$ months). Subtracting the new annual cost from the prior annual cost yields the realized annual reduction: $\$264,000 - \$228,000 = \$36,000$. This calculation reflects a total-cost comparison: the sourcing result must account for the costs of all work included in the new supplier's scope, rather than comparing the new bundled price only with

the former price of Scope A. Establishing an accurate baseline and measuring savings against comparable scope are core practices in supply management cost and savings analysis. ISM's supply management standards emphasize analyzing total cost and using quantitative methods to support sourcing decisions; see the [ISM Supply Management Capabilities](#) and the [ISM Glossary of Key Supply Management Terms](#).

QUESTION NO: 26

A company's accounting department implements a new system to track liabilities for capital assets. The reports developed by this system exclude some important indirect procurement data (e.g., transactions related to test equipment), as this information is tracked by another system. Which of the following is the BEST course of action for the firm to take in this situation?

- A. Estimate the total debts and assets being tracked outside the system and correct any large variances on a quarterly basis
- B. Notify senior management that reports from the new system may understate the company's debts and assets
- C. Notify the entire organization of the issue during the next iteration of the tool
- D. Take no action, as the aggregate numbers reported to shareholders will not be severely affected

ANSWER: B

Explanation:

"Notify senior management that reports from the new system may understate the company's debts and assets" is the best action because the exclusion of indirect-procurement transactions creates a financial-reporting and internal-control risk that management needs to evaluate promptly. Test equipment and related transactions may affect asset capitalization, liabilities, depreciation, expense recognition, and the completeness of information used for management decisions. Senior management is accountable for ensuring that reporting processes provide reliable, complete information and for assigning the resources and authority needed to address a system-interface or data-governance gap. Timely escalation enables management to assess materiality, determine whether compensating controls or reconciliations are required, and decide whether the systems should be integrated or reporting procedures revised. This also creates appropriate visibility and accountability before incomplete reports are relied upon internally or externally. COSO describes information and communication as necessary for an effective system of internal control, including communicating relevant, quality information to support control responsibilities. The FASB conceptual framework likewise emphasizes that useful financial information should faithfully represent the economic phenomena it purports to represent, including being complete. See the [COSO Internal Control guidance](#) and the [FASB Concepts Statements](#).

QUESTION NO: 27

A supply manager is planning to conduct negotiations with three potential suppliers, one of which will be selected to provide components for a new product line. A number of internal stakeholders have asked to participate in the negotiations. However, most of the stakeholders have not been involved with the sourcing process up to this point. In this situation, which of the following would be the BEST approach for the supply manager to take?

- A. Limit the negotiations to a few persons who can add feedback at designated points in the negotiation
- B. Ask the stakeholders' managers to decide who should participate in the negotiations and who should not
- C. Refuse to allow any of the stakeholders to participate in the negotiations
- D. Permit all interested stakeholders to participate in the negotiations

ANSWER: A

Explanation:

"Limit the negotiations to a few persons who can add feedback at designated points in the negotiation" is the best approach because negotiations require a coordinated buyer position, clear decision authority, and disciplined communication with each potential supplier. A small, purposeful team enables the supply manager to retain control of the negotiation process while

bringing in the functional expertise needed to assess technical requirements, quality expectations, operational feasibility, financial implications, or legal terms. Stakeholders who were not previously involved may still have valuable insights, but their contribution is most effective when it is structured around defined review points and specific subjects rather than unrestricted attendance throughout every discussion. This approach also helps ensure that supplier communications remain consistent and that confidential sourcing information is shared only with personnel who have a relevant business need. It supports a cross-functional sourcing process without allowing the negotiating team to become too large or diffuse to make timely decisions. ISM identifies negotiation as a core supply-management competency and emphasizes the need for effective stakeholder engagement and alignment in sourcing work. See ISM's [supply management resources](#) and its [certification competency information](#).

QUESTION NO: 28

XYZ, Inc. currently has a transactional relationship with suppliers, but would like to work strategically with them. The firm wants to initially focus attention on the most critical suppliers. To do this, they should FIRST reach out to

- A. suppliers with the highest dollar sales volume
- B. suppliers with whom the firm rarely or never has face-to-face meetings
- C. suppliers with the highest unit volume
- D. suppliers rated as vital according to key department metrics

ANSWER: D

Explanation:

Suppliers rated as vital according to key department metrics should be the initial focus because supplier relationship management requires deliberate prioritization of the supplier base. A company generally lacks the time and resources to establish an equally strategic relationship with every supplier, so it should first identify those whose contribution and risk exposure have the greatest effect on business outcomes. "Vital" status is determined through cross-functional measures that can include the importance of the supplied product or service, supply continuity risk, quality and delivery performance, spend and total cost impact, technological capability, and the supplier's potential to support the organization's strategic goals. Engaging these suppliers first allows XYZ, Inc. to direct executive sponsorship, joint planning, performance reviews, information sharing, and improvement efforts where collaboration can produce the most meaningful mutual value. This approach reflects the supply-management practice of segmenting suppliers and applying relationship-management resources according to their strategic importance rather than using a single measure such as volume. ISM identifies supplier relationship management as a core supply-management capability and emphasizes managing supplier relationships to achieve organizational objectives. See [ISM Supply Management](#) and the [ISM discussion of supplier segmentation and relationship management](#).

QUESTION NO: 29

A firm is developing a solicitation to purchase materials in order to meet the needs of a new product launch. The firm anticipates that some or all of its existing suppliers will respond to the solicitation. Given this situation, which of the following is the BEST requirements gathering approach for the firm?

- A. Describe, define, document and build approach
- B. Joint requirements development sessions
- C. Repetitive requirements gathering and testing
- D. Pilot and redesign approach

ANSWER: B

Explanation:

Joint requirements development sessions are the best approach because a new product launch can involve requirements that are not fully established through historical purchasing specifications alone. Structured sessions enable the firm's product, engineering, operations, quality, and supply-management stakeholders to develop a shared understanding of the material need while drawing appropriately on incumbent suppliers' technical knowledge, manufacturing experience, and market insight. This early collaboration can clarify functional requirements, performance measures, quality expectations, capacity needs, timing, and practical supply constraints before the solicitation is finalized.

The resulting requirement set is more likely to be complete, feasible, and stated in terms that allow suppliers to propose solutions that genuinely support the launch. The firm should manage these sessions with a consistent, documented process and protect confidential information so that supplier input improves the requirement without compromising the integrity of the eventual competition. This reflects supply management's role in integrating internal demand with supply-market intelligence and supplier capabilities. ISM's supply-management competency framework emphasizes collaboration and stakeholder management as core professional capabilities; see [ISM's Supply Management Capability Model](#). Guidance on early supplier involvement likewise recognizes its value in improving design and supply outcomes; see [CIPS guidance on early supplier involvement](#).

QUESTION NO: 30

A supply manager holds a competitive, sealed bid for a piece of capital equipment. The equipment is of critical importance to the company's operations. The potential bidders include local, national, and international suppliers, as the company wants to receive as many bids as possible.

After the bid closing date, but before bid opening, a bidder contacts the supply manager and states that it made an error in its delivery time. The supplier asks if it can submit a corrected bid prior to opening. Which of the following is the BEST action for the supply manager to take?

- A. The supply manager should allow the supplier to submit a corrected bid subject to the approval of management during the bid opening.
- B. The supply manager should allow the supplier to withdraw its bid.
- C. The supply manager should allow the supplier to submit a corrected bid.
- D. The supply manager should allow the supplier to withdraw its bid, but suspend it from bidding for another six months.

ANSWER: B

Explanation:

The supply manager should allow the supplier to withdraw its bid. In a competitive sealed-bid process, the purchasing organization must protect the integrity, fairness, and confidentiality of the competition for every bidder. Because the stated bid-closing deadline has already passed, accepting a corrected delivery commitment would amount to accepting a late modification. Delivery time can be material to the award decision, particularly for capital equipment that is critical to operations, so changing it after the deadline could undermine equal treatment and create an appearance that one supplier received a special opportunity unavailable to others.

Withdrawal is the appropriate remedy because it permits the supplier to avoid being bound by a bid containing an acknowledged error while preserving the original deadline and the unopened competitive position of all remaining bids. This treatment is consistent with formal sealed-bidding practice: a bidder may withdraw a bid before opening, but bid modifications must be received by the specified deadline. The organization should document the supplier's withdrawal request and handle it consistently with the solicitation terms and its established procurement procedures. See the Federal Acquisition Regulation's rules on bid modifications and withdrawals at [FAR 14.303](#) and [FAR 14.304-1](#).

QUESTION NO: 31

A bottleneck supplier consistently poses a risk of shutting down a company's production lines due to delivery issues. Which of the following is the BEST long-term solution to this problem?

- A. Conduct daily meetings with the supplier to manage its production schedule
- B. Pay expediting fees to get the parts from the supplier delivered sooner

- C. Impose financial penalties on the supplier each time the firm is negatively impacted by overdue parts
- D. Qualify more suppliers who can deliver the same product

ANSWER: D

Explanation:

Qualify more suppliers who can deliver the same product is the best long-term solution because it directly reduces the organization's dependence on a single bottleneck source. A bottleneck item has a high supply risk: even when its financial value may be comparatively low, an interruption can halt operations because an acceptable substitute is not readily available. Developing and qualifying additional sources creates supply continuity options, improves resilience, and gives the organization the ability to shift volume when one supplier experiences capacity, quality, logistics, or delivery problems.

Supplier qualification is more than identifying potential vendors. The organization should assess whether prospective sources can consistently meet the required specifications, quality standards, capacity needs, lead times, regulatory obligations, and commercial requirements. Where appropriate, it should conduct sample or first-article approvals, audits, risk assessments, and contractual onboarding before relying on the alternate source in production. Maintaining approved alternate suppliers, potentially with a planned allocation of business, turns contingency planning into a practical capability rather than an untested assumption. This approach aligns with supply-risk management practices that emphasize diversification and continuity planning for critical supply categories. ISM discusses supply management's role in managing supply-chain risk at [ISM Supply Chain Risk Management](#); ISO's business-continuity guidance is available at [ISO 22301](#).

QUESTION NO: 32

Which of the following is the BEST method for comparing a supplier's performance to that of another organization, with the goal of understanding where improvements might be made?

- A. Customer satisfaction surveys
- B. Measurement system analysis
- C. Focus groups
- D. Benchmarking

ANSWER: D

Explanation:

Benchmarking is the best method because it is a structured process of comparing performance measures, practices, and results with those of another organization or with recognized best-in-class standards. In supply management, a buying organization can benchmark supplier performance in areas such as quality, delivery reliability, responsiveness, total cost, innovation, sustainability, and risk-management capability. The comparison establishes a meaningful external reference point rather than evaluating the supplier only against its own historical results or a subjective impression. This helps the organization identify performance gaps, understand the practices associated with stronger results, and set realistic improvement priorities and targets. Effective benchmarking requires comparable measures and definitions—for example, ensuring on-time delivery, defect-rate, and lead-time data are calculated consistently across the organizations being compared. The resulting insights can support supplier-development plans, performance reviews, and collaborative continuous-improvement initiatives. ISM identifies benchmarking as a means of evaluating performance against internal or external standards and using the findings to drive improvement. See the [Institute for Supply Management's Supply Management resources](#) and the [ASQ overview of benchmarking](#).

QUESTION NO: 33

Which of the following is the BEST long-term strategy for creating top line revenue growth and increased sales for both an organization and its key suppliers?

- A. Identifying low cost options for high volume components

- B. Reaching out to suppliers for innovative ideas on products and services
- C. Reviewing current scope of work (SOW) standards with suppliers
- D. Asking sales and marketing for the latest information on industry trends

ANSWER: B

Explanation:

Reaching out to suppliers for innovative ideas on products and services is the best long-term strategy because it makes key suppliers active partners in creating value, rather than treating them only as sources of materials or cost reductions. Suppliers often have specialized technical knowledge, visibility into emerging technologies, and experience across multiple markets. Early, structured engagement with them can identify opportunities for new or improved offerings, better functionality, faster development cycles, and solutions that address customer needs more effectively. These outcomes can expand the buying organization's sales while creating additional demand and revenue for the supplier, aligning both parties around shared commercial growth.

Supplier-enabled innovation is most effective as a sustained relationship practice: the organization shares relevant market and product-roadmap information, defines joint objectives, protects appropriate confidential information, and establishes a process to evaluate, develop, and commercialize promising ideas. This kind of collaboration supports the supply management objective of generating value beyond purchase-price savings. ISM identifies supplier relationship management and collaboration as strategic capabilities for obtaining innovation and improving organizational results. See ISM's [supplier relationship management guidance](#) and the [ISM discussion of supplier innovation](#).